



# SW PROMOTIONS, LLC

Photography by: carol boone stewart

Sam White, Jr., Owner

*Trustworthy, Hard-working, Involved, Sense of Humor, Respectful, Organized*

**What is your favorite childhood memory?**

This may not be my favorite but it has stuck with me the longest. In the 3rd grade, I had to write, "It is nice to be important but it is more important to be nice," 50 times on the chalkboard. This lesson has stuck with me throughout the years. I think to this day it applies to who I am as a person, how I want my children to be and how I am known in the community.

**What is your pet peeve?**

Tardiness! Being on time is being respectful of someone else's time. I do get teased for being early but I believe it is a good thing to not be late! I think this is especially important in sales, customer service and in everyday business to be respectful of my clients' schedules.

**What did you want to be when you grew up?**

A sports announcer! I have always been fascinated with this profession as I thought it would be tons of fun. In fact, in seventh grade I was invited to broadcast a couple of innings with the late Jim Phillips who was doing the play by play for the Greenville Braves at the time. I never pursued it but I still enjoy imitating announcers and singing around the house. If you don't believe me, just ask my family!

**Was there a "game changer" in your career?**

Obviously, for me it was to start SW Promotions last year. Having worked in the promotional item business for over 15 years, I felt the timing was perfect to go out on my own. So far, I have been really encouraged and appreciative for what we have done but certainly will continue to strive for perfection. Our company has a good blend of experienced staff with a strong work ethic so we are looking forward to a bright future!

**Why should people do business with you?**

Easy answer—our customers are our top priority and we know our success depends upon their satisfaction! Therefore, we strive to make every order a great experience so that a first order will develop into a long term partnership. Prompt service, attention to detail, creativity and on time delivery are our main focuses. With our background of over 30 years of experience in this business, we have the knowledge and the capability to zero-in on each customer's specific needs.



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